

The Future of Screenless Displays

Hologram Kiosks at Disney World theme parks



Team 5

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Purpose

- Introduce Screenless Displays
- Utilizing screenless displays in the future
- Plan to implement at Disney World theme parks
- Cost to implement hologram kiosks

Screenless Displays

- A projection of an object
- Is a hologram or virtual reality experience

Why?

- Screenless displays are the future
- Provides accurate colors and visuals
- Wider angle of view



Future use of Screenless Displays

- Allows a broad look at products and services
- Displays products in an eye catching way
- Takes up less space and can be efficient





Advantages

- Provides high-definition color
- High resolution images
- Requires low power
- Provides high levels of brightness and contrast



Implementing Screenless Displays

Disney World

- Meet all of your favorite Disney characters
- Have real time AI powered conversations
- Immerse yourself in the world of Disney

Hologram Kiosks

Interactive Meet-and-Greets

- Technology enhances entertainment experience
- Holograms enhance interactivity, with pre-programmed lines and AI generated responses
- More immersive experience
- Leads to increased attendance



Cost to Implement

Implementing hologram kiosks at Disney World

Research and
Feasibility

Estimated
Costs:
\$15,000

Budgeting
and Planning

Estimated
Costs:
\$5,000

Implementation

Estimated
Costs:
\$100,00

Training and
Maintenance

Estimated
Costs:
\$15,000

Total= \$135,000

Why Should You Care?

- Future technologies are inevitable and will continuously challenge society
- Screenless displays offer new ways to connect
- Can broaden the demographic that Disney World can reach
- Allow for faster wait times and interaction options for guests

Thank
You!

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